

Working effectively with your iPad



With Amy Chorew

Amy@AmyChorew.com

Blog: AmyChorew.com

Coaching: www.thetechbyte.com

Web: www.smminstitute.com

Ph & Fax: 860-325-0101

Apps to keep you organized

Documents to Go

Leaving your office or laptop behind does not have to mean leaving your crucial files and work behind. Using Documents To Go to view, edit and create Microsoft Word, Excel and PowerPoint files as well as view Adobe PDF files on your smartphone or iPad.

LogMeIn Ignition

With LogMeIn Ignition, you're just a touch or click away from all your computers. Install LogMeIn Ignition on your iPhone, iPad or Android device, carry it with you on a USB drive, or put it on your PC. And get to your information anytime, anywhere. \$29.99

DropBox – Cloud Computing access to your files from your computer.



Quick Voice Recorder is a full-featured iPhone/iPad voice recorder. Record ideas, voice memos, voice email, dictation, lists, meetings, classes or entire lectures! For professional, educational and personal use.

NEED TO READ IT LATER?

Evernote: Winner of the best mobile app award. Helps you remember anything and everything. From notes to ideas to snapshots to recordings, put it all into Evernote and it synchronizes from you iPhone, Mac or Windows desktop.

Instapaper – One of my favorites. Simply use the bookmark tool and you can save articles and web page to reach later either on your iPad, smartphone and other devices.

Zite - Personalized Magazine. Their tagline is “the personalized iPad magazine that gets smarter as you use it.” Zite learns from what you read everyday. It watches what kind of stories, how long you stay on them and how detailed the articles are. It then suggests more of the same. Brilliant.

Flipboard is also a social digital magazine. It is pretty sexy with its pages that turn. You can input your Facebook and Twitter so all of your content is in one place. Named Apple's 2010 iPad App of the Year it is a unique way to read new articles, view photos, and other media.

For Android, check out **Pulse**. This app takes your favorite websites and transforms them into a colorful and interactive mosaic. Sharing a story via Facebook, Twitter and email is as easy as two taps. (Also available for iPad)

Also check out **News360**. A news aggregate, News360 for Android aggregates more than 1500 different news sources around the web to bring you news stories in a concise and useful stream. There is also background information and dossiers about all the companies, people and locations that make the news, and you can create feeds b

Running your Business with an iPad

OpenHome Pro:

Ditch the note cards at your open house. Collect info about potential clients that visit your open homes on the iPad. It also emails every client that gets put into the system and thanks them for visiting personally from you. If they reply to the email it gets sent directly to you.



DocuSign:

Enables customers to send, track and send documents anytime and anyplace. View real-time business document status so that you instantly know what is completed. Create, tag and modify documents for e-signature.

SignMyPad:

PDF signature app. Load PDF via iTunes or from email. No more printing docs to sign. They can sign right on the iPad.

Sign-n-send:

Introducing Sign-N-Send, the universal iOS app that makes signing and sending back email attachments quick and easy.

powerOne LE:

Financial Calculator. Combines hand-held calculator with simple spreadsheets.

NAR Express:

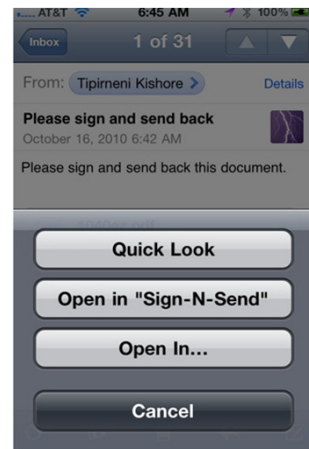
Introducing the new NAR Express Application for your iPhone or iPad. This app, designed with REALTORS® in mind, features easy access to hot topics, popular headlines, calls for action, special offers for NAR members, sales and marketing resources, and more.

GoToMeeting:

Join meeting on your iPad in seconds just by tapping the link in your email, View slide show presentations, mockups, spreadsheets, reports....connect to audio on iPad or phone.

Skype

Call, video call and instant message anyone else on Skype for free with Skype for your iPhone, iPod touch or iPad. Plus call and text your Contacts (or any other number) at Skype's low rates. It's great value with Skype Credit. .



Creativity and . . . Fun!

Presentations

Prezi:

Show your Prezi presentations! Register on prezi.com, create a prezi, and then show it on your iPad. Drag to pan and pinch to zoom in or out of topics, just like you do in any map app.

Keynote:

It makes world-class presentations, animates charts and transitions with just a touch or tap. Play presentations from iPad. Converts PowerPoint's to keynote format.

Photos

Photobucket:

Upload media from iPad into albums. Share images with others.

Adobe Photoshop Express:

Edit and share - anywhere. Lets you use simple gestures to quickly edit and share photos from your iPad.

Social Media

- Facebook
- LinkedIn
- Twitter
- Tweetdeck
- Wordpress

Entertainment

Pandora:

Personalized radio to stream music

Netflix:

Watch TV shows and movies streaming from Netflix

Kindle:

The Kindle app gives users the ability to read Kindle books on a beautiful, easy-to-use interface. You'll have access to over 950,000 books in the Kindle Store, including bestsellers and new releases.



Home Search

Realtor.com

GPS enabled search for real estate

Trulia:

See nearby homes for sale and apartments for rent, or search listings across the US. Check out listings while on the go.

LoopNet:

Commercial Real Estate Search App - the first one ever.

myAgent: by IDX

Gives agents the ability to extend their online MLS search to the mobile web. This is the same data IDX manages online. 4 million active listings and 300 MLS services throughout US. Branded IDX search tools are now available to real estate agents and the app can automatically assign one to you based on your current location.

Zillow.com:

Real Estate search. View photo galleries of homes and values of homes.

Home Finder Real Estate Tool:

Find homes for sale from the top real estate sources like Trulia. View properties in a list, on a map, or in the new augmented reality view. Calculate your mortgage payment using daily rates. Email your favorites and store recent searches.

Puluwai:

Search homes for sale near you or a town of your choice. View search results in a list, on a map, or in a photo gallery. Save favorite properties, share them with family and friends, and contact the seller directly.

Real Estate by Smarter Agent:

Combines three powerful GPS searches in one application. Search in over 300 real estate markets. "Call to See" button offers real time access to a real estate professional.

